

Rules and Regulations

Dead River Company - Enter to Win a Rinnai Propane Space Heater Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Please read these rules before entering Dead River Company's Rinnai Propane Space Heater Sweepstakes (the "Sweepstakes").

Eligibility. The Sweepstakes is open to individual legal residents within Dead River Company's service areas in Maine, New Hampshire, Vermont and Massachusetts, who are 18 or older at the time of entry. Because the nature of the Prize includes installation, the Winner must own her or his residence. If Winner is a condominium owner, Winner's condo association must approve of installation or Winner is ineligible. The Sweepstakes is not open to employees or to immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren) of employees of Dead River Company.

How to Enter. Beginning on October 4, 2021 at 10 a.m. and ending on November 1, 2021 at 10 a.m. (Sweepstakes Period), eligible persons who complete the entry form on Dead River Company's website (www.deadriver.com/rinnai) will be entered to win. Eligible persons may also enter to win by mailing a 3"x 5" postcard with their name, address, e-mail address, phone number and date of birth to Dead River Company, ATTN: Marketing, 82 Running Hill Road, Suite 400, South Portland, ME 04106. Mail-in entries must be postmarked by November 1, 2021 and received by Dead River Company no later than November 5, 2021 at 4:59 p.m. Eligible persons may enter-to-win one (1) time per day per email address. Dead River Company is not responsible for lost, misdirected, late, postage due, incomplete, or unintelligible entries. Incomplete, duplicate, or mechanically reproduced entries will be deemed void.

Prize. One (1) Prize will be awarded, consisting of a Rinnai Propane Space Heater and installation for one person located within Dead River Company's service area, valued at up to \$3,000 for the unit and installation. A Dead River Company representative will do a home visit and work with the Winner on the correct product/model number for their home. Qualifying model numbers include: Direct Vent Wall Furnaces: EX38CTP, EX38CTWP, EX08CTP, EX11CTP, EX17CTP, EX22CTP, EX22CTWP, FC510P, FC824P. The item is to be ordered and installed by Dead River Company within 30 days of the home visit. The exact value of the prize will be based upon retail selling price the day of purchase plus cost of labor. The winner is responsible for paying any taxes associated with winning this prize. For the purpose of generating a 1099, the winner is required to provide Dead River Company with an IRS form W-9 in order to claim the prize.

Prize Drawing. A random Prize drawing will be held on November 8, 2021. One potential Prize recipient will be selected. The winner will be notified by phone, U.S. Mail, or e-mail within two (2) business days following the drawing. If the prize is not claimed within 10 days of notification, or

if any potential recipient does not meet the eligibility criteria, the winner will be disqualified, and Dead River Company will select an alternate winner.

Odds of Winning. The odds of winning will depend on the number of eligible entries received for the drawing.

Privacy Statement. By providing Dead River Company with your information, you consent to the collection and use of this information by Dead River Company. Dead River Company does not sell, trade or rent your personal information to others. To view the complete privacy statement, visit <https://www.deadriverr.com/privacy-statement>.

Miscellaneous. To the maximum extent permitted by applicable law, Dead River Company reserves the right, in its sole discretion, to change these rules or cancel the Sweepstakes at any time, or to modify, terminate, or suspend the Sweepstakes. Rinnai is not responsible for or directly associated with this contest. Dead River Company reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process, or who it determines to be in violation of these rules. By entering, participants agree to be bound by these rules. The winner is not permitted to transfer, assign, or substitute the prize or redeem the prize for cash. However, Dead River Company reserves the right to substitute the prize for cash or with a prize of equal or greater value for any reason and in its sole discretion. If Dead River Company elects to substitute the prize for cash or with a prize of equal or greater value, the "value" of the prize shall be determined by the retail selling price of the prize on the day the substitution is extended. Participants agree that the decisions of Dead River Company related to the Sweepstakes and all drawings are final. The Prize winner will be required to consent to the use of his/her name, photographs or likenesses for promotional purposes by Dead River Company without compensation, except where prohibited by law. This promotion is void where prohibited by law.